

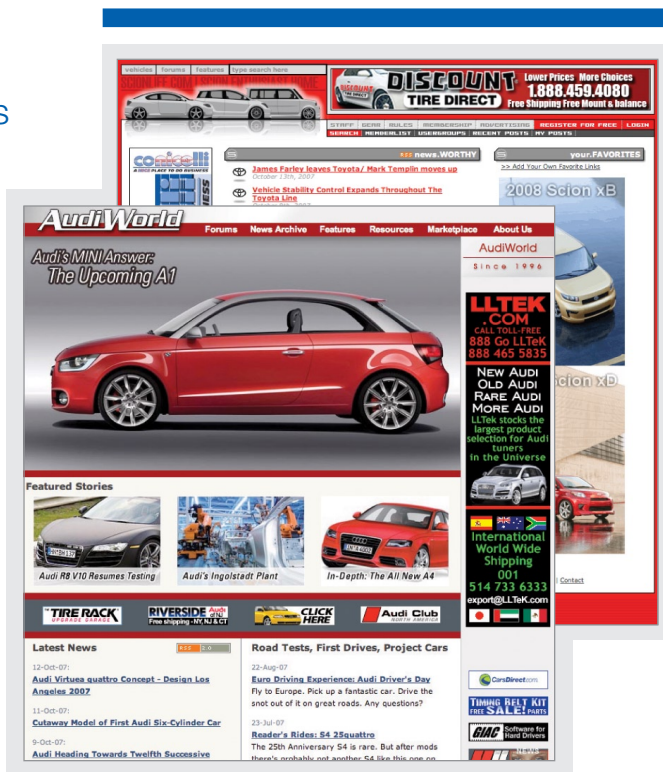
Internet Brands Automotive Network

Geo-targeted advertising on one of the world's leading automotive communities with more than 20 million unique monthly visitors.



The Internet Brands Automotive Network Includes Top Commerce and Loyalty Sites

- Each site is a leader in its category with a rich mix of articles, technical specs, photos, and forums
- Connect with ready buyers using advertising that is targeted by Market and Make
- We offer a broad range of advertising options that will compliment your lead generation initiatives.
- Integrated packages that SELL MORE CARS



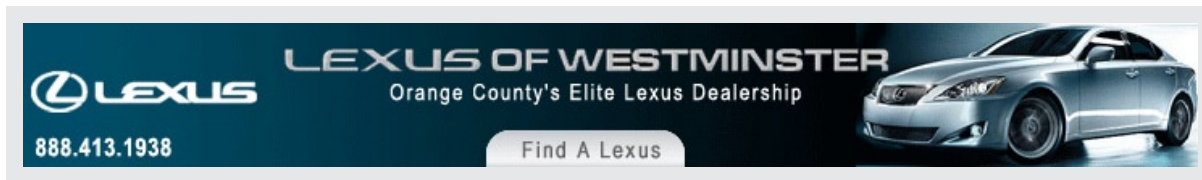
Contact us today to find out more about Internet Brands' diverse portfolio of sites that drive customers to your business

1. Source: Google Analytics

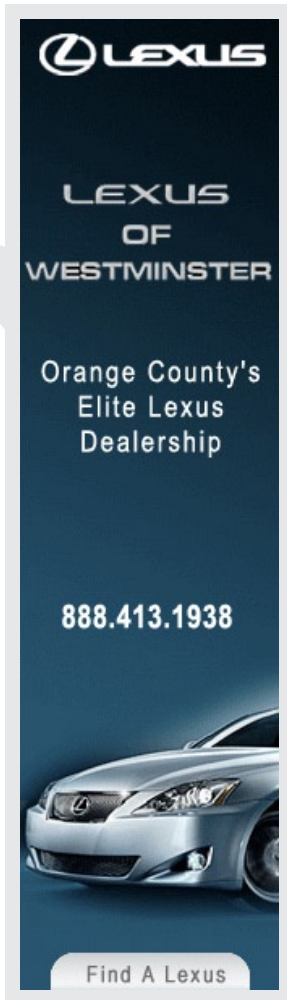
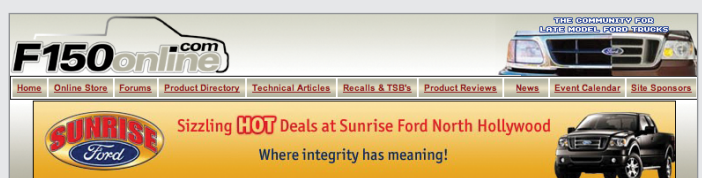
Internet Brands Automotive Network

Ad unit placement

Leaderboard Banner 728x90 pixels



Tower
160x600 pixels



CarsDirect® 1.888.CarsDirect | Live Help | Need Help? Newsletters from CarsDirect

NEW CARS USED CARS RESEARCH TRADE-INS SELL FINANCE MY CARSDIRECT

FAMILY NISSAN No Toll, No Hassle, We Make it Easy! Get an Extra \$200 off by Mentioning this ad!

Home > Car Research > Passenger Cars

Buying Guides to Passenger Cars

Select A Make
Select A Model
Year GO

Buying Guides

- Passenger Cars
 - Compact Car
 - Mid-Size Car
 - Sporty Car
- Luxury Cars
- Trucks
- SUVs
- Vans
- Hybrids
- Safety
- Audio
- Certified Pre-Owned

Compare Cars
Sneak Previews
Incentives & Rebates
Finance Calculator

Compact Cars Buying Guide
Ford Focus, Honda Civic, Hyundai Elantra, Mazda Mazda3, MINI Cooper, Subaru Impreza, Toyota Corolla, Volkswagen Jetta, and more...

Mid-Size Cars Buying Guide
Chevrolet Malibu, Ford Fusion, Honda Accord, Nissan Altima, Pontiac G6, Toyota Camry, Volkswagen Passat, and more...

Sporty Cars Buying Guide
Chevrolet Corvette, Ford Mustang, Honda S2000, Hyundai Tiburon, Mazda MX-5 Miata, Nissan 350Z, Volkswagen GTI, and more...

All 2007 Cars Sort by: A-Z Segment

- Audi A3
- Audi A5
- Audi A8
- Audi RS 4
- Audi S4
- Audi S6
- Audi S8
- Bentley Arnage
- Bentley Azure
- Bentley Continental Flying Spur
- Bentley Continental GT
- Bentley Continental GTC
- BMW 328
- Kia Amanti
- Kia Optima
- Kia Rio
- Kia Rio5
- Kia Rondo
- Kia Spectra
- Kia Spectra5
- Lexus GS 350
- Lexus GS 430
- Lexus GS 450h
- Lexus LS 460
- Lexus SC 430
- Lincoln MKZ

No Toll, No Hassle, We Make it Easy!
Get an Extra \$200 off by Mentioning this ad!

Sizzling HOT Deals at Sunrise Ford North Hollywood
Where integrity has meaning!

FAMILY NISSAN

Ad Specifications: 728x90 and 160x600 pixels. 35k download in JPG or GIF format. No Rich Media or expandable ad units. Creative ad design available upon request.

call 866.852.3795 or e-mail connect@carsdirect.com

Internet Brands Automotive Network

Frequently Asked Questions

Q. I advertise on auto portals and search engines; why do I need to be on a network too?

Today's car shoppers utilize many different types of sites. IB Automotive Network allows you to reach them everywhere they turn, whether it's a commerce site like CarsDirect, a review site like NewCarTestDrive.com or a loyalty site like Ford-Trucks.com or Honda-Acura.net. Your message is everywhere!

Q. Why should I advertise on an loyalty site?

In addition to providing advice on purchasing new and used cars, loyalty site users focus on how to maintain, tune, stylize and otherwise modify their vehicles. If your dealership does any business in parts and service, loyalty sites give you a unique opportunity to target your customers right when they are figuring out what parts and accessories to buy and where to go for service.

Q. Where do the loyalty sites get their traffic? Who's on them?

100% of Internet Brands' loyalty site traffic is organic, meaning that users came to the site via word of mouth, unpaid links from search engines and other sites or because they visited before and liked them. This means that your ads are reaching very engaged users on a site that they have a very positive association with. The profile of average users varies with the site — ClubLexus has an older, more affluent audience (one moderator is a VP at IBM), while ScionLife is made up of younger, often first-time car owners.

Q. What is the best way to target on a network?

IB Automotive targets your ads to customers in your geographic market across our entire network: CarsDirect, Autos.com, NewCarTestDrive.com and the loyalty site(s) that cover the brand(s) you sell. This maximizes your local exposure and allows Internet Brands to optimize your ad in the sites and sections that are working best.

Q. Can CarsDirect create my ad?

Yes. If you do not have ad units that fit our specifications, the CarsDirect Creative Department will design an ad for you. In order to do so we need you to provide us with a headline, logo, and URL link. See your representative for details.

Q. How and when will I be billed?

You will be billed as part of your current CarsDirect invoice on a monthly basis. Your advertising buy will be a separate line item called "Automotive Network Advertising" so that you can identify and track it.

Q. What is the minimum commitment?

There is a 30-day minimum commitment. We accept contracts up to 12 months based upon availability. Space is limited.

Internet Brands Automotive Network

More than 90 sites covering every major brand!

E-Commerce / Research Sites



Loyalty / Community Sites

Acura

- AcuraZine.com
- AcuraForums.com
- AcuraLegend.com

Audi

- AudiForums.com
- AudiClassifieds.com
- AudiLife.com
- AudiWorld.com

General Motors

- LS1Tech.com
- BuickForum.com
- CadillacForum.com
- BlazerForum.com
- CamaroForums.com
- ChevroletForum.com
- MonteCarloForum.com
- CorvetteForum.com
- ThirdGen.org
- SaturnForum.com
- SaabForums.com
- HummerForums.com
- OldsmobileForum.com
- PontiacTalk.com

Chrysler

- ChryslerForum.com
- DodgeChallenger.com
- DodgeClassifieds.com
- DodgeForum.com
- ModernHemi.com
- SRTblog.com

Subaru

- SuzukiForum.com
- SubaruClassifieds.com
- ScoobyNet.com

Ford Motor

- FordForum.com
- FordMustangs.com
- MustangBoards.com
- MustangForums.com
- MustangLinks.com
- StangClassifieds.com
- F150Online.com
- Ford-Trucks.com
- MercuryForum.com
- VolvoForums.com
- PassionFord.com

Hyundai

- HyundaiForum.com
- MiniCooperForums.com
- Northamericanmotoring.com

Isuzu

- JaguarForums.com
- LandRoverForums.com
- VolkswagenForum.com

Honda

- IsuzuForums.com
- Honda-Tech.com
- Honda-Acura.net
- HondaAccordForum.com
- HondaCivicClassifieds.com
- HondaCivicForum.com
- HondaForum.com
- S2000.com
- FitFreak.net
- HondaMarketPlace.com
- CivicForums.com

Lexus

- ClubLexus.com
- LexusForum.com

Mazda

- MazdaForum.com
- RX7Club.com
- MazdaClassifieds.com
- Mazda3Club.com
- RX8Club.com
- MitsubishiClassifieds.com
- MitsubishiForum.com

Mercedes

- MBWorld.org
- MercedesForum.com
- MercedesMcClaren.com

Toyota

- ScionLife.com
- 4RunnerForum.com
- YotaTech.com
- CamryForums.com

Nissan

- NissanForum.com
- Maxima.org
- NissanMaximas.com
- G35Driver.com
- G37Driver.com
- ZDriver.com
- My350z.com

Porsche

- 6speedOnline.com
- GermanAutoForums.com
- RennList.com

Multi

- TruckForums.com
- GreenHybrid.com
- PerformanceTrucks.com
- ModMotorTech.com
- Wikicars.com